

ASSESSMENT RECORD FOR DEPARTMENT OF

School of Business

(Academic Department Name)

Plan

2005 – 2007

(Assessment Period Covered)

Dec. 1, 2005

(Date Submitted)

Includes Assessment Reports for those Instructional Programs listed below:

Title of Instructional Degree Program

Degree Level

(Associate, Bachelor's, Master's, etc.)

Accounting

B.S.

Management – *All Emphases*

B.S.

Hospitality Management

B.S.

Submitted By: Karen S. Whelan-Berry

(Department Chair or Faculty Assessment Representative)

ASSESSMENT REPORT FOR: School of Business

**Accounting,
Management,
Hospitality Management**

(Instructional Degree Program)

2005 – 2007

(Assessment Period Covered)

B.S.

(Degree Level)

Dec. 1, 2005

(Date Submitted)

Mission Linkage:

UVSC School of Business Mission Reference:

To provide an applied business education, . . . , to prepare students to become competent business professionals.

UVSC & School Master Plan Goals:

UVSC:

II.1.6 We will encourage active, experiential learning to engage students in the application of knowledge and help students understand the relevance of that knowledge.

II.3.1 We have high expectations of faculty and students in learning and performance and will appropriately communicate those expectations.

II.3.6 We will maintain commitment to personal attention to our students, while demanding academic rigor and high achievement.

School: In the 2002 – 2003 Assessment cycle, the results of using the national business knowledge exam were used to move to the development of our own senior exam that will include multiple choice questions on the major functional areas of business and the corresponding business core courses, as well as case analyses.

We focused on this exam for the 2003 – 2005 cycle for all bachelor degrees. It will continue to be our focus in 2005 -2007, along with students preparation for the workplace.

Intended Educational (Student) Outcomes:

1. **To develop abilities to analyze general business problems. (We will continue to assess this outcome through our senior exams in management, accounting , and hospitality management. All have been piloted we will be moving forward with these in 2005 -2007.)**

2. **To adequately prepare students for the workplace in the area of their degree program. (We will assess this outcome primarily through our Focus Groups with alumni.)**