

## ASSESSMENT REPORT FOR

**Hospitality Management**

(Instructional Degree Program)

**2001-2002**

(Assessment Period Covered)

**Associate in Applied Science**

(Degree Level)

**November 10, 2001**

(Date Submitted)

### Mission Linkage:

UVSC Mission Reference:

To provide an applied technology-based business program designed to prepare students for employment and continued education. Emphasis will be given to developing ethical leadership, critical thinking, communication, and global awareness.

Department Mission Statement:

Communication skills; critical thinking skills; leadership, team, and management skills; ethics; cultural/aesthetic knowledge; and basic technology skills and knowledge.

### Intended Educational (Student) Outcomes:

1. Students completing the degree will compare favorably in their knowledge of business principles with those students completing a similar program.

2. Graduates of the Hospitality Program will be successfully employed in the hospitality/foodservice industry.

3. Graduates of the Hospitality Program will be proficient within the scope of the hospitality/foodservice industry.

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## Intended Educational (Student) Outcome:

*NOTE: There should be one form C for each intended outcome listed on form B. Intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.*

1. Students completing the degree will compare favorably in their knowledge of business principles with those students completing a similar program.

## First Means of Assessment for Outcome Identified Above:

- 1a. **Means of Program Assessment & Criteria for Success:** Students will be required to take the Competency Based Hospitality Exam provided by the MarkEd Resource Center at Ohio State University, Columbus, Ohio. The institutional percentile for the students will be 70 or higher.

- 1a. **Assessment Results:**

- 1a. **Use of Results:**

## Second Means of Assessment for Outcome Identified Above:

- 1b. **Means of Assessment & Criteria for Success:**

- 1b. **Assessment Results:**

- 1b. **Use of Results:**

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2. Graduates of the Hospitality Program will be successfully employed in the hospitality/foodservice industry.

## First Means of Assessment for Outcome Identified Above:

- 2a. **Means of Program Assessment & Criteria for Success:**  
Graduates will be surveyed within three months of graduation. Sixty percent of the graduates of the Hospitality Program will report employment in the field at that time.

- 2b. **Description of Data Collection & Assessment Results:**

- 2c. **Use of Results to Improve Instructional Program:**

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3. Graduates of the Hospitality Program will be proficient within the scope of the hospitality/foodservice industry.

## First Means of Assessment for Outcome Identified Above:

- 3a. **Means of Program Assessment & Criteria for Success:**  
Employers will be surveyed annually. Seventy percent of the employers being surveyed will be pleased with the performance of the Hospitality Program graduates.

- 3b. **Description of the Data Collection & Assessment Results:**

- 3c. **Use of Results to Improve Instructional Program:**